

# STEVEN GODIN, Ph.D., MPH, PHI Certificate

Updated August, 2016

## Biographical Information

Dr. Steven Godin received his **BA Degree in Social-Personality Psychology** from the California State University, Fullerton, CA in 1980. He received his **MS Degree in Community Psychology** in 1983 and his **Ph.D. in Clinical Psychology** in 1989 from the APA Approved Program at the Illinois Institute of Technology, Chicago, IL. Dr. Godin completed a post-doctorate **MPH Degree** (concentration in **Health Education/Behavioral Science**) from the Robert Wood Johnson Medical School & the Edward Bloustein School of Planning & Public Policy at Rutgers University, School of Public Health in 1994. During 2006-2007, he was on sabbatical and completed a **Post-Graduate Certificate in Public Health Informatics** at the School of Public Health at University of Illinois, Chicago Circle campus.

Dr. Godin joined the Division of Public Health within the Department of Family and Preventive Medicine at the University of Utah School of Medicine in July, 2016. Beyond teaching in the graduate public health programs on the main campus and Asian campus, Dr. Godin's role will be to build the undergraduate public health programs (tracks include: nutrition, global health, health policy, and environmental) so they become CEPH (Council on Education in Public Health) accredited. Prior to arriving at the U of U, Dr. Godin served on faculty within the Department of Health Studies faculty at East Stroudsburg University (ESU) both as an undergraduate BSPH coordinator (1994-2007) and graduate MPH program director (2007-2015). He also created and coordinated the Public Health Certificate Program that started in 2009. Prior to leaving ESU, Dr. Godin launched a new organization called the "**Institute for Public Health Research and Innovation**" in 2014. This Institute sought to build inter-organizational collaboration to address regional health inequities in the era of healthcare reform. At the time of his departure, the Institute had grant funding supporting six ESU faculty, three staff, and five graduate assistants.

Dr. Godin has been the principal investigator on a number of funded intervention, epidemiologic research and program evaluation projects. Additionally, he has had various consultant roles in program development and evaluation research with community-based organizations. Over the past 30 years (1986-2016), Dr. Godin has been the recipient of 53 grants/contracts and 19 subcontracts resulting in over \$5.3 million in funding to conduct population-based public health programs, prevention-oriented research, epidemiologic gap analyses, and program evaluation studies. The sources his funding, with cumulative project budgets exceeding \$12 million, has come from a number of organizations including the: Centers for Disease Control and Prevention, Health Resources and Services Administration; NJ and PA Departments of Health; NJ Department of Human Services; and Robert Wood Johnson Foundation to name a few. Presently, he is primarily funded by: 1) a \$1.5 million HRSA grant (infusion of public health training within medical school curricula for a dual MD/MPH degree program) for which he serves as Co-Director; 2) a \$1.1 million CDC grant (evaluation of Pennsylvania's *LiveHealthyPA* initiative) for which he serves as co-principal investigator; 3) a \$300,000 CDC grant (evaluation of Pennsylvania's Asthma Prevention and Control Initiative; and 4) a \$22,000 contract with the United Neighborhood Center of NE PA to evaluate their Accountable Health Communities model. This initiative will measure the effectiveness of UNC's case management model in triaging low income, high risk residents into primary care. Cost-benefit analyses examining health services utilization will be conducted using the Keystone (electronic) health information exchange consisting of multiple health systems' EHRs in the region. He is also funded to validate the caloric expenditure algorithm of the *Apple Watch*, and the development of a smart phone application "*My Workout Buddy*".

Over the past three decades, Dr. Godin has been involved in a variety of prevention-oriented applied research activities in the areas of: 1) development and evaluation of chronic disease prevention programs, social marketing efforts in disease prevention, and health literacy interventions; 2) quality assurance of Internet-based consumer health education and disease management; 3) assessing organizational needs and implementation of electronic medical/health records (EMRs/EHRs); 4) applied epidemiological research and geo-mapping of health inequities; 5) policy issues in prevention and the health services; and 6) community psychology. Dr. Godin is the author/co-author of over 70 professional publications (i.e., technical/research reports, journal articles) and has made over 160 professional presentations at international, national, regional and state conferences. His edited book entitled "**Technology Applications in Prevention**" was published by Haworth Press in Spring, 2005. His book was used by faculty teaching public health informatics coursework at the Schools of Public Health at Harvard, Yale, and University of Illinois, Chicago Circle.

Dr. Godin won national elections to serve as **Section Councilors** for the Epidemiology Section (2005-2008) and the Health Informatics-Information Technology (HIIT) Section (2011-2014) of the American Public Health Association. In 2012, he was elected to serve as **Member-at-Large** for the **Association of Accredited Public Health Programs** (AAPHP represents the interests of 108 CEPH accredited graduate programs in public health globally), before being elected to serve as **President-Elect** for AAPHP in 2014 before assuming the role of **President** for two-year term (2015 & 2016). He currently serves as a "**Health Promotion Policy Expert**" (HPPE) for the Society for Public Health Education. He is a **Certified CEPH Accreditation Site Reviewer** for the Council on Education for Public Health. Since 2008, he has served as a founding member of the **Editorial Board** of the *Online Journal of Public Health Informatics* for HIIT.

Dr. Godin resides with his wife Deirdre (retired HS teacher) in Lebanon, NJ. His daughter Lindsay (age 24) is a graduate student in the MFA program at the University of Iowa, and his son Ryan (age 20) is a mechanical engineering student at the University of Utah.